

Your Website Is the First Conversation You Never Get to Have

TFlyx pricing, mapped to the trust question
every industry forces a stranger to answer.

THE ONE IDEA BEHIND EVERY PRICE ON THIS PAGE

Design Decides Trust Before a Word Is Said

94%

of a person's first impression of a business is driven by design — Northumbria University

38%

of visitors stop engaging the moment a layout feels unattractive or dated — Adobe

8 sec

how long it takes a visitor to decide a business is believable — Stanford Persuasive Technology Lab

THE FRAMEWORK BEHIND THE RECOMMENDATION

Every Website Answers a Set of Trust Questions

QUESTION	WHAT TO LOOK FOR
What is the visitor secretly worried about?	Legitimacy, safety, price fairness, capability
What's currently costing the owner time?	Repetitive questions, manual booking, no self-service
What system actually fixes that?	Booking, WhatsApp automation, catalogue, quote form, chatbot
What does the research say it's worth?	No-show cost, cart abandonment %, trust-badge lift, research-before-contact %
What package covers it honestly?	A three-question problem can't run on a one-page site

CLEAR PRICING, IN ONE PLACE

Five Tiers, Priced to the Trust Question at Hand

TIER	PRICE	WHAT IT RESOLVES
Launch	RM1,399	One page, one job — prove the business is real and reachable
Business	RM2,499	Multiple trust questions in sequence — who you are, what you do, proof, contact
Growth	RM4,999	Case studies and research depth for a buyer already 60–70% decided
Commerce	RM6,999	Everything above, plus closing an actual transaction — cart, checkout, inventory
Enterprise	RM12,000+	Custom systems — dashboards, portals, API/CRM integration

Four Industries, One Framework

The same trust questions, four
different price points — here's why.

Diners Decide Before They Ever Walk In

- 90% research a restaurant online first; 77% check the restaurant's own website
- 30% are put off by a hard-to-read menu, another 30% by an outdated look
- 67% prefer ordering direct over a delivery app — every leaked order is lost margin

RECOMMENDED

RM2,499

Business Website

Menu, gallery and WhatsApp ordering need more than one page — a single-page site is exactly the profile that loses that 30%.

+ Food photography, Booking System, Growth Care

B2B Buyers Finish Most of the Decision Before They Call

- Buyers are 57–70% through their research before ever contacting a vendor
- 77% won't speak to sales until they've researched independently
- 75% judge a company's overall credibility on website design alone

RECOMMENDED

RM4,999

Growth Website

Case studies, testimonials and a segmented services section need the 10-page tier — a 5-page site can't carry the research a buyer already expects.

+ Brand Identity, Professional Copywriting

Two Buyers, One Site, Different Anxieties

- Skincare shoppers research for 8.3 hours before a first purchase
- Category conversion sits at 2–4%; cart abandonment runs as high as 82%
- Over 90% of B2B buyers have already vetted a vendor before first contact

RECOMMENDED

RM4,999–6,999

Growth or Commerce

Growth covers B2B/OEM quoting alone; add Commerce's cart, checkout and inventory the moment the brand also sells direct to consumers.

+ Product Photography, Brand Identity, Business Email

The Booking Page Is What Actually Stops No-Shows

- 68% of patients prefer providers that offer online booking
- No-shows average 18–23% of slots, at roughly \$150–200 each
- A 2025 study found online self-scheduling cut no-shows from 5.9% to 1.8%

RECOMMENDED

RM2,499+

Business Website + Booking System (RM1,500+)

The booking pathway itself — not the design — is what moves the no-show number; skipping it leaves a quantifiable revenue leak on the table.

+ Business Care, AI Chatbot

THE SAME LENS, APPLIED ANYWHERE

Every Industry Reduces to the Same Five Questions

Law Firms

Credibility and confidentiality — practice-area pages, lawyer bios with Bar Council credentials, secure intake forms.

Business / Growth

Contractors & Property

"Will this actually get finished on time" — before/after portfolio, licensing display, lead capture.

Growth + Drone Photography

Coaches & Consultants

"Is this person credible or just confident" — testimonials, case results, discovery-call booking.

Business + Booking System

**"You're not paying more
because the design takes
longer. You're paying for the
number of trust questions
your industry forces a
stranger to answer before
they'll do business with you."**

— the TFLyx pricing framework

Let's Map Your Site to Your Industry

Tell us what you sell — we'll show you exactly
which trust questions your site needs to
answer, and what it costs to answer them.